



Virtually Invisible[®] 191 speakers

Product Position:

The Virtually Invisible[®] 191 speakers blend into most décors and are the first in-wall and in-ceiling speakers from Bose designed for easy, flexible placement and use. They provide high-quality sound for stereo or home theater, complement the décor of most rooms and are easily installed. *Stereo Everywhere*[®] speaker performance is delivered by Articulated Array[®] speaker design. A unique ported enclosure provides predictable and spacious performance regardless of placement.

Target Customer:

Homeowners who want flush-mount speakers that permanently integrate into their décor and deliver quality sound throughout their home.

Key Consumer Benefits:

Excellent Acoustic Performance

- Incorporates Articulated Array[®] speaker design for Stereo Everywhere[®] speaker performance providing wide, spacious sound coverage.
- · Proprietary ported enclosure for smooth, consistent low frequency performance.

Blends into the décor

- · Choice of rectangle or round grille frames and grilles included in box for unobtrusive placement in walls or ceilings.
- Grille frame and grille may be painted to match most décors.
- Ease of Installation
- Enclosure balances in cutout to allow for quick wire connection.
- Rectangle grille frame is connected to speaker enclosure for easier out-of-the-box installation.

FEATURE	FUNCTION	BENEFIT
Two 2.5" full-range drivers in an Articulated Array [®] speaker design	Precise position of the drivers directs all frequencies to a wide area between the speakers.	Provides a more consistent soundfield over a larger listening area and delivers a more stable center image than with most conventional direct-radiating designs.
<i>Stereo Everywhere</i> [®] speaker performance – for stereo or home theater	Delivers even, balanced stereo sound throughout the listening area.	Generates lifelike stereo sound almost anywhere in the room, instead of in one small "sweet spot" as with most conventional stereo or home theater speakers.
Proprietary enclosure technology	gy Enclosure allows for a small footprint of exposed speaker front while ensuring consistent loading of the drivers regardless of the space behind the wall or above the ceiling.	Long narrow enclosure allows for placement in wall or ceiling construction, while minimizing the exterior appearance of the speaker.
		Enclosure ensures consistent performance regardless of space behind the wall or above the ceiling –consistency that can't be achieved with most unenclosed speakers designed for mounting in similar locations.
Unique ported enclosure	Reduces air turbulence and compression.	Produces cleaner, deeper low frequency performance, particularly at high volumes.
	Directs lower frequencies into the listening area.	Lower frequencies remain in the intended listening area and do not radiate into adjacent rooms – unlike most wall/ceiling mounted unenclosed speakers.

Virtually Invisible [®] speaker design	The enclosure requires a small cutout and installs behind the wall or above the ceiling, exposing just the paintable slim plastic grille frame and expanded metal grille that installs flush to the exterior surface.	Allows the speaker to blend into the room, taking up a minimal amount of space, yet delivers room-filling, lifelike sound.
Rectangle and round grille frames and grilles included in one box	Provides an aesthetic look for in-wall or in-ceiling speaker placement. Rectangle grille frames come attached to speakers but can be easily switched to the round grille frames.	Customer has choice of grille frames and grilles to fit their preference in any application.
Paintable grille frames and grilles	Plastic grille frames with expanded metal grilles allow for good paint adhesion.	The grille frames install flush to wall or ceiling for a finished look and can be painted to blend into most décors.
Ease of installation	Enclosure balances in the cutout to enable connection of the wires without having to hold the speaker.	Allows the consumer or installer to use both hands to connect the speaker wire and to secure the speaker in the cutout.
	Once the connections are made, the speaker can be secured in the cutout with the dogleg clamps attached to the rear of the grille frame.	
Magnetically shielded drivers	A shield surrounds the magnets of the drivers to contain the magnetic field.	Allows for speaker placement in close proximity to a television without magnetic interference when used as home theater speakers.
Automatic protection circuitry	Continually protects drivers from being overdriven without interrupting the music.	Increases reliability without interfering with the listening experience.
Syncom [®] computer tested	Comprehensive proprietary testing of the speakers.	Delivers a level of quality and reliability unmatched in the audio industry.
SPECIFICATIONS		
Limited, five-year transferable warranty	A written guarantee that is one of the most comprehensive in the industry. It remains with the speakers even if ownership passes to another person.	
Dimensions/weight	 Each speaker: 13 3/4" H x 7 7/8" W x 3 7/8"D (34.9 cm x 20 cm x 9.8 cm) 4.5 lbs (2.0 kg) Pair in carton: 17 1/2" H x 11 9 /10" W x 14 2/3"D (44.5 cm x 30.2 cm x 37.1 cm) 12.8 lbs. (5.81 kg) Speaker cut-out size for wall or ceiling: Rectangular: 8 1/16" W x 5 1/2" H (20.5 cm x 14 cm) Round: 8" W (left-to-right width) x 9 5/8" peak (top-to-bottom diameter) (20.5 cm x 24.5 cm) Exterior grille size: Rectangle grille: 8 3/4" W x 6" H (22.2 cm x 15.2 cm) Round grille: 10 1/4" Diameter (26 cm) 	
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Power rating/impedance	Rectangle grille: 8 3/4" W x 6" H (22.2 cm) Round grille: 10 1/4" Diameter (26 cm)	x 15.2 cm) nplifiers or receivers rated from 10 to 100 watts per
Power rating/impedance Finish & product code	 Rectangle grille: 8 3/4" W x 6" H (22.2 cm > Round grille: 10 1/4" Diameter (26 cm) Rated at 50 watts IEC. Compatible with am channel RMS and 4 to 8 ohms. High-impact polystyrene plastic enclosure and expanded metal grilles. Paintable white 	
	 Rectangle grille: 8 3/4" W x 6" H (22.2 cm > Round grille: 10 1/4" Diameter (26 cm) Rated at 50 watts IEC. Compatible with am channel RMS and 4 to 8 ohms. High-impact polystyrene plastic enclosure and expanded metal grilles. Paintable white 	mplifiers or receivers rated from 10 to 100 watts per with round or rectangle ABS plastic grille frames e grille frames and grilles. Rectangle grille frame e frames and grilles included in box. (PC 031509)

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